

Brightcove Announces Acquisition of Ooyala OVP Business

EXTERNAL SUPPORT FAQ

Why is this transaction happening?

- Ooyala has great technology and great customers, but scale is required for long term customer success. Combining forces with Brightcove brings that scale and two superior technology talent pools together.
- This transaction expands the global reach of the combined companies and strengthens Brightcove as the global leader of video delivery solution for M&E and enterprise.

Which Ooyala Products are part of this transaction?

- All OVP Core products - OoyalaPLAY, OoyalaGUARD, OoyalaLIVE, OoyalaADAPT, OoyalaNEXT, Ooyala IQ (Analytics), OoyalaBUY, OoyalaREACH and all OVP CMS systems (including Backlot) are part of the transaction. This transaction also includes all OVP support and operational services for Ooyala Ingestion Service, OoyalaLIVE NOC, CDN, Billing and Reseller Portal.
- Ooyala will continue marketing and delivering Flex Media Platform. Flex Media Platform is not part of this transaction.

When is this transaction officially in place?

- This change will be officially in effect after close of this transaction, presently expected in first half 2019.
- Ooyala will continue business as usual until this transaction officially closes.