

Professional Services

Full service, global solutions.

Audiences today are looking for a better way to watch video content, delivered seamlessly anytime and on any device. Online video is growing rapidly and offering an unprecedented opportunity for content creators, broadcasters and brands that want to grow their business.

Ooyala Professional Services (PSG) partners with you to bring your video vision to life — quickly, and at scale. Leverage our proven methodology, and deep experience, to reduce your time-to-market and optimize your revenue opportunity.

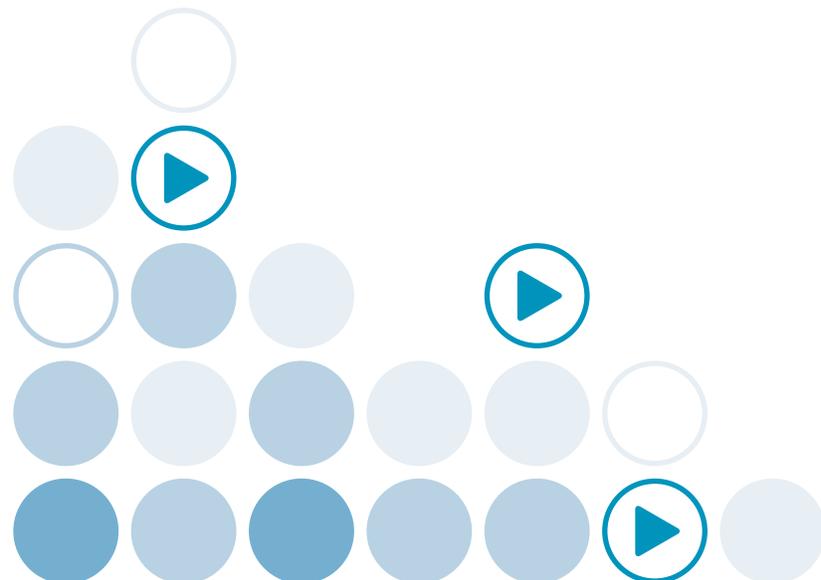
CHOOSE THE RIGHT SOLUTIONS APPROACH

Most technology project leaders choose between building fully customized, or completely out-of-the-box, solutions. For a successful, rapid deployment of a video-centric offering, Ooyala provides a blended method: deploy quickly on the proven Ooyala video platform. Then, utilize the comprehensive knowledge of Ooyala PSG and customize a truly unique experience that is irresistible to your viewers.

BROAD SERVICE OFFERINGS

Ooyala PSG supports your business goals with a range of targeted services, including:

- ◆ **Training:** Comprehensive training for technical and non-technical staff. Design and Integration Workshops to accelerate knowledge growth. Insight, optimization, and custom reporting to increase the value of your data.
- ◆ **Development:** Using deep integration experience and sophisticated templates, PSG will create video-centric web properties; custom players; mobile and TV apps; and customized analytics and reports to maximize your engagement and revenue generation.
- ◆ **Deployment:** Ooyala PSG has extensive experience in medium- and large-scale OTT project deployments and helps increase your speed-to-market by deploying proven content migration and third party integration methodologies.



FLEXIBILITY

In an industry that is remarkable for the speed with which user preferences evolve, you need an offering that can quickly pivot to grow and maintain an audience. Ooyala PSG creates modular solutions that fit your business needs, and give you the flexibility to adapt to changing needs over time.

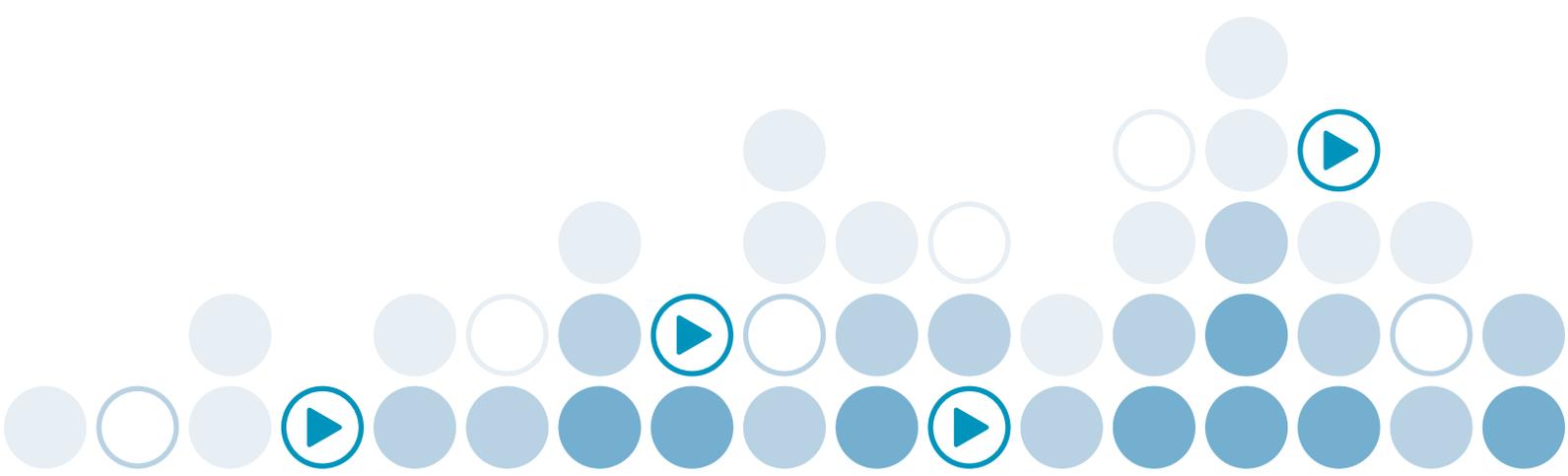
ACCELERATED TIME TO MARKET

Ooyala PSG has deployed hundreds of digital video solutions leveraging local and global resources and best practices, and will help your project flow smoothly, efficiently, and swiftly so you can rapidly realize your business goals.

INNOVATION

Ooyala PSG will help you to deliver a unique offering, with the deep industry knowledge needed to help you identify opportunities to stand out in an ocean of online options. PSG will ensure your solutions align to evolving standards and changing consumer demands.

Contact us today to learn more about how Ooyala Professional Services can help you kickstart your business.



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For over 10 years, Ooyala has been at the forefront of shaping the OTT and media workflow revolutions as a leading provider of software and solutions that optimize the production, distribution and monetization of media. National Rugby League, Dell, SkySports and Media Prima are global customers that rely on the Ooyala Flex Media Platform to successfully produce, manage, and distribute media and become more efficient, more open and more extensible to meet the evolving needs of their viewers. Headquartered in Silicon Valley, Ooyala is a US based subsidiary of global telecommunications and IT services company, Telstra, with offices in Chennai, Cologne, Dallas, Guadalajara, London, Madrid, New York, Paris, Singapore, Stockholm, Sydney, Tokyo, and sales operations in many other countries across the globe. For more information, visit www.ooyala.com. For inquiries, contact us or email sales@ooyala.com.