

Services that Accelerate Success

Global scale, local support.

To help you make the most of your video investment, we offer a portfolio of world-class services and support. From consulting to training, you'll feel the difference.

CUSTOMER SUCCESS

An Ooyala Customer Success Manager is your primary business partner—helping you define key success metrics, optimize strategy and drive results.

As your strategic advisor and advocate, your Ooyala Customer Success Manager will work with you from day one to maximize your relationship with Ooyala, provide executive-level collaboration, and help you meet your business goals. He/she will provide you with year-round access to market-specific insights and ongoing reports, and help drive:

- ◆ **Alignment:** Ensuring that you fully benefit from Ooyala's product vision and pace of innovation
- ◆ **Growth:** Helping you meet your objectives and key performance indicators
- ◆ **Collaboration:** Working with key stakeholders to deliver results and ensure your success
- ◆ **Advocacy:** Understanding your business needs and championing them within Ooyala
- ◆ **Commitment:** Supporting your business goals throughout our partnership

PROFESSIONAL SERVICES

Audiences today are looking for a better way to watch video content, delivered seamlessly anytime and on any device. Online video is growing rapidly and offering an unprecedented opportunity for content creators, broadcasters and brands that want to grow their business.

Ooyala Professional Services Group (PSG) partners with you to bring your video vision to life—quickly, and at scale. Leverage our proven methodology and deep experience to reduce your time to market and optimize your revenue opportunity.

Broad Service Offerings

With experience deploying hundreds of digital video solutions leveraging local and global resources and best practices, Ooyala PSG creates modular solutions that fit your business needs, and give you the flexibility to adapt to changing needs over time.

- ◆ **Training:** Comprehensive training for technical and non-technical staff. Design and Integration Workshops to accelerate knowledge growth. Insight, optimization, and custom reporting to increase the value of your data.
- ◆ **Development:** Using deep integration experience and sophisticated templates, PSG will create video-centric web properties; custom players; mobile and TV apps; and customized analytics and reports to maximize your engagement and revenue generation.
- ◆ **Deployment:** Ooyala PSG has extensive experience in medium- and large-scale OTT project deployments and helps increase your speed to market by deploying proven content migration and 3rd party integration methodologies.



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For over 10 years, Ooyala has been at the forefront of shaping the OTT and media workflow revolutions as a leading provider of software and solutions that optimize the production, distribution and monetization of media. National Rugby League, Dell, SkySports and Media Prima are global customers that rely on the Ooyala Flex Media Platform to successfully produce, manage, and distribute media and become more efficient, more open and more extensible to meet the evolving needs of their viewers. Headquartered in Silicon Valley, Ooyala is a US based subsidiary of global telecommunications and IT services company, Telstra, with offices in Chennai, Cologne, Dallas, Guadalajara, London, Madrid, New York, Paris, Singapore, Stockholm, Sydney, Tokyo, and sales operations in many other countries across the globe. For more information, visit www.ooyala.com. For inquiries, contact us or email sales@ooyala.com.